



Southeast Regional Office  
 5389-G New Peachtree Road, Chamblee, GA 30341  
 Tel: 770.451.4509 / Fax: 770.457.7964

**RATE CARD**  
**CLASSIFIED AD**

Email: Atlanta@WorldJournal.com  
 East Edition: from Main to Texas

CLASSIFIED ADVERTISEMENT	AD No.	SIZE	3 DAYS	7 DAYS	15 DAYS	1 MONTH	NOTE
	CB2U	1" x 2"	\$35.00	\$59.00	\$90.00	\$126.00	ALL CLASSIFIED ADS ARE REQUIRED TO PREPAY
	CB4U	2" x 2"	\$68.00	\$115.00	\$174.00	\$241.00	
	CB6U	2" x 3"	\$101.00	\$171.00	\$258.00	\$356.00	
	CB8U	2" x 4"	\$134.00	\$227.00	\$342.00	\$471.00	
	CB12U	3" x 4"	\$200.00	\$339.00	\$510.00	\$701.00	
	CB16U	4" x 4"	\$266.00	\$451.00	\$678.00	\$931.00	
	CB24U	4" x 6"	\$398.00	\$675.00	\$1,014.00	\$1,391.00	
COLORED TITLE \$10, COLOR BORDER \$20.							

- Note
- Classified ads have a minimum run duration of 3 days
  - All classified ads must be run in consecutive days for the entire duration of the packaged rate, no exceptions
  - The minimum size for English ads is 2" x 3"
  - You can add a photo, logo, colored frame, or a colored headline.  
 A colored headline is \$10 and colored frame \$20
  - Translation costs are not included
  - After the ad starts running, there is no credit or money returned to
- Classified ad fees must be paid in full, prior to the ad running**