



Southeast Regional Office  
 5389-G New Peachtree Road, Chamblee, GA 30341  
 Tel: 770.451.4509 / Fax: 770.457.7964

**RATE CARD**

Email: Atlanta@WorldJournal.com

**WEEKLY PAPER**

SE Edition: AL, FL, GA, MS, NC, SC, and TN

| WEEKLY PAPER | AD No. | SIZE        | WEEKLY<br>FRIDAY | DISCOUNT                     |
|--------------|--------|-------------|------------------|------------------------------|
|              | DO6UW  | 2.75"x1.49" | \$50.00          | NO DISCOUNT for WEEKLY PAPER |
|              | DO27UW | 2.75"x8.75" | \$108.00         |                              |
|              | DO10PW | 11.3"x10.1" | \$300.00         |                              |

Note

1. NO discount for Front Page AD
  2. 20% surcharge if specific Section is required
  3. 10% surcharge if translation is required
  4. Prices are subject to change without notice
  5. Ads under long-term special rate will be subject to moving to other pages if there is an AD of timely natural or short-term high price AD
- Rate become effective from March 1, 2021